



Centre for Open and Distance Learning(CODL) Tezpur University

Tezpur, Assam- 784028

ASSIGNMENT FOR AUTUMN SEMESTER END EXAMINATION, 2018

Course Name- Media Management

Course Code- MMC 203

Full Marks= 30

1. Give an overview of the broadcast news media of Northeast. Discuss and compare the programming strategies of any two channels?

15 marks

2. Examine the prospects of media entrepreneurship in Northeast? Cite example of any media entrepreneur from the region.

15marks
